

Publishing Checklist

So you want to publish your manuscript?
Have you considered the following?



Purpose and Goals

What's important to you in the publishing process? Notoriety? Getting your work out there? Making money? Building a business?



Budget and Timeline

How soon do you need/want your book published? How much are you willing to spend? How much are you able or willing to learn or do on your own?



Editing

Who will be editing your book? No matter your background, you always need an additional set of eyes. Preferably professional eyes.



Other Publishing Costs

Have you thought about the copyright, cover, and formatting of your book? If you want your book in stores, you'll also need an ISBN.



Distribution and Marketing

Where will people go to purchase your book? Will it be on your website, Lulu, or Amazon? Have you considered the profit from each platform? What is your marketing plan?

After you think through and write out the answers to these questions, email sonnydeanpublishing@gmail.com to set up a publishing consultation.